Bexar County
BEHAVIORAL HEALTH
& WELLNESS
CONFERENCE

24th annual

Bexar County Behavioral Health & Wellness Conference Sponsorship Package

Contact Information

Ashlyn Ford

(210) 517-4415

aford@chcsbc.org

BOARD OF DIRECTORS

Kathryn Keeton, Ph.D.
President
Jane H. Macon
Vice President

Graciela A. Cigarroa
Akeem Brown
Cerise Marie Edmonds
Shari Hromas
Sarah Magill-McLoman
Marques Mitchell
Dr. Keely Holland Petty
Gavino Ramos

Jelynne LeBlanc Jamison
President/
Chief Executive Officer

03/02/2026

Dear Community Partner,

The Center for Health Care Services (CHCS) and The CHCS Foundation are pleased to host the 24th Annual Behavioral Health and Wellness Conference on **Friday, May 29, 2026**, at the **Norris Conference Center**. This free community event brings together individuals and families impacted by mental illness, substance use disorders, and intellectual and developmental disabilities for a day of education, resources, and connection.

For more than two decades, this conference has served as a trusted space where community members access expert-led workshops, vital services, and meaningful support. Access to reliable information and local resources strengthens families and promotes long-term wellness across Bexar County.

This year's conference is especially significant as it aligns with CHCS's 60th Anniversary, marking **six decades of expanding access to behavioral health care in our community**. We are proud to continue this legacy and to partner with businesses that share our commitment to community well-being.

We invite your organization to join us as a corporate sponsor. Your investment directly supports the ability to provide this conference at no cost to attendees while demonstrating your company's leadership in advancing behavioral health awareness and access. Sponsorship also offers valuable **visibility** and **engagement opportunities** with **hundreds of community members, professionals, and local leaders**.

The conference will feature dynamic workshops led by subject matter experts, a resource fair with more than 40 exhibitors, an inspiring keynote luncheon, and continuing education opportunities for professionals. Additional keynote details will be announced soon.

We hope you will consider partnering with us to make the 24th Annual Behavioral Health and Wellness Conference our most impactful yet. Together, we can strengthen the health and resilience of individuals and families throughout Bexar County.

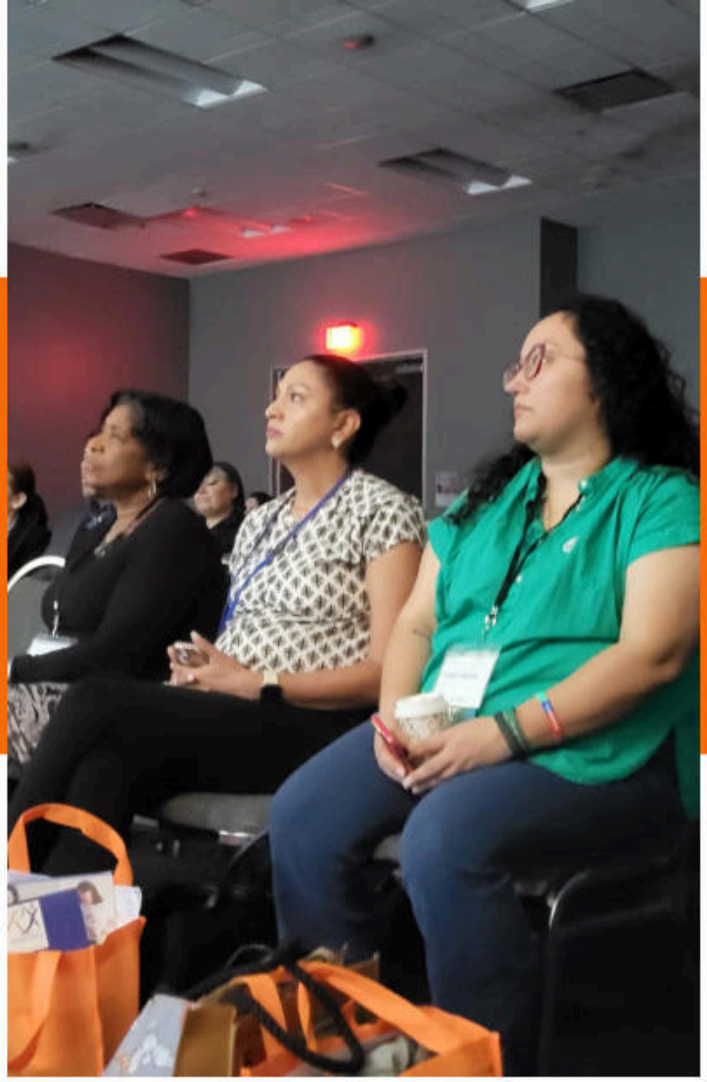
Kindest Regards,

Jelynne LeBlanc Jamison
President and CEO

The Center for Health Care Services

Bexar County
BEHAVIORAL HEALTH
& WELLNESS
CONFERENCE

BEXAR COUNTY BEHAVIORAL HEALTH & WELLNESS CONFERENCE SPONSORSHIP PACKAGE



About Us

The Bexar County Behavioral Health and Wellness Conference connects people and families living with mental health or substance use disorders to valuable information and local resources that can help them on their road to recovery.

What Your Sponsorship Provides

Community Resource Fair

Our conference features a vibrant Resource & Exhibitor Fair with more than 35 local organizations providing mental health, behavioral health, and wellness services to the community. This space connects attendees directly with providers, advocacy groups, and support programs that can make a difference in people's lives.

Keynote Luncheon Experience

Each year, the conference brings attendees together for an inspiring Keynote Luncheon featuring a respected speaker in the fields of behavioral health, wellness, or community advocacy. The keynote sets the tone for the day, offering powerful insights, motivation, and real-world perspectives that resonate with professionals and community members alike.

Educational Sessions & Professional Development

The conference offers over 30 educational sessions throughout the day, led by local experts and practitioners in mental health, substance use recovery, and overall wellness with some offering **Continuing Education Units (CEUs)**. These sessions range from skill-building workshops and informative presentations to interactive experiences such as meditation and wellness practices.

Visibility & Community Recognition

Sponsoring the Bexar County Behavioral Health and Wellness Conference provides valuable visibility for your organization while demonstrating a strong commitment to community well-being. Sponsors receive recognition through advertising in our conference program, signage displayed throughout the event, and opportunities to include branded materials for attendees.

Sponsorship Packages

**** All options come with priority exhibiting tables****

Event Sponsor (1)

$25,000

- Logo recognition on limited edition conference t-shirt
- Logo recognition on event signage
- Logo recognition in conference program
- Logo recognition on CHCS conference website landing page
- 4 dedicated Facebook posts (2 CHCS & 2 CHCS Foundation)
- Mention in our post conference Facebook post
- Verbal recognition on stage during Keynote Luncheon
- One full-page advertisement in program with premium placement
- Exhibit booth with priority location, including a table and 2 chairs
- Receive 7 tickets for future Mental Health First Aid Training Courses
- Table reservation for 10 people at Keynote Luncheon
- Opportunity to provide promotional item for conference attendees

Program or Resource Fair Sponsor

$10,000

- Logo recognition on limited edition conference t-shirt
- Logo recognition on event signage
- Logo recognition in conference program
- Logo recognition on CHCS conference website landing page
- 2 dedicated Facebook posts (1 CHCS & 1 CHCS Foundation)
- Mention in our post conference Facebook post
- Verbal recognition on stage during Keynote Luncheon
- Exhibit booth with priority location, including a table and 2 chairs
- One full-page advertisement in program with priority placement
- Exhibit booth with priority location, including table and 2 chairs
- Receive 5 tickets for Mental Health First Aid Training
- Opportunity to provide promotional item for conference attendees

Meal Sponsor (1)

$5,000

- Logo recognition on limited edition conference t-shirt
- Logo recognition on event signage
- Logo recognition in conference program
- Logo recognition on CHCS conference website landing page
- Exhibit booth with priority location, including a table and 2 chairs
- Half page advertisement in program
- Exhibit booth with priority location, including table and 2 chairs
- Opportunity to provide promotional item for conference attendees

Sponsorship Packages

**** All options come with exhibiting tables****

Wellness Champion Sponsor

$3,500

- Logo recognition on limited edition conference t-shirt
- Logo recognition on event signage
- Logo recognition in conference program
- Logo recognition on CHCS conference website landing page
- Exhibit booth with priority location, including a table and 2 chairs
- Half page advertisement in program
- Opportunity to provide promotional item for conference attendees

Community Care Sponsor

$2,500

- Logo recognition on limited edition conference t-shirt
- Logo recognition on event signage
- Logo recognition in conference program
- Logo recognition on CHCS conference website landing page
- Exhibit booth including a table and 2 chairs
- Opportunity to provide promotional item for conference attendees

Recovery Advocate Sponsor

$1,500

- Logo recognition on limited edition conference t-shirt
- Logo recognition in conference program
- Exhibit booth including a table and 2 chairs
- Opportunity to provide promotional item for conference attendees

Individual Exhibitor

$100

- Logo recognition in conference program
- Opportunity to provide promotional item for conference attendees
- Exhibit booth including a table and 2 chairs

Non-profit Exhibitor

Must be a registered non-profit organization to apply.

$50

- Logo recognition in conference program
- Opportunity to provide promotional item for conference attendees
- Exhibit booth including a table and 2 chairs

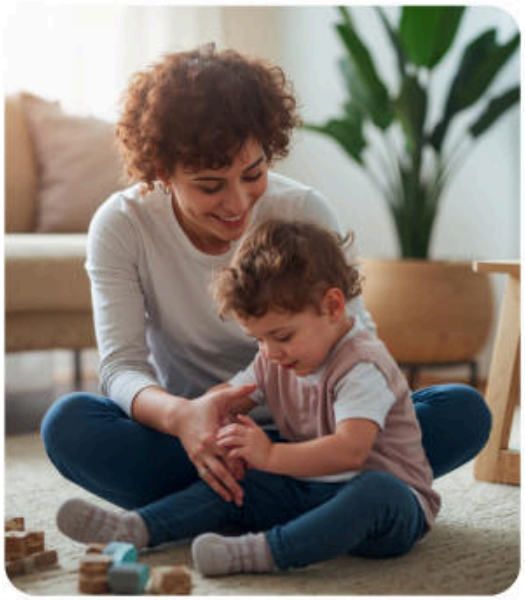


INVESTING IN YOUR BUSINESS

Your support ensures that behavioral health care remains within everyone's reach. By donating, you not only uplift the Bexar County community, but you also make a meaningful investment in your business. Last year's conference attracted nearly 600 attendees, and sharing what makes your organization unique will truly set you apart.

INVESTING IN YOUR COMMUNITY

When you invest in our mission, you support prevention, recovery, and long-term community wellbeing. With our youngest consumer being 3 months old, your donation is critical to helping the most vulnerable in your community. Your donation ensures that no one in our community faces their challenges alone.



Don't need an exhibitor space, but still want to support our conference?

Sponsor a non-profit's table for only $50!

BEXAR COUNTY BEHAVIORAL HEALTH & WELLNESS CONFERENCE SPONSORSHIP FORM

Bexar County Behavioral Health & Wellness Conference

6800 Park Ten Blvd, Suite 200-S
San Antonio, TX 78213
210-261-1000
www.chcsbc.org

Thank you for your interest in supporting our event! Please fill out the form below.

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL (Please select one)

- ☐ **Event Sponsor- $25,000**
- ☐ **Program Sponsor - $10,000**
- ☐ **Resource Fair Sponsor- $10,000**
- ☐ **Meal Sponsor- $5,000**
- ☐ **Mental Health First Aid Training Sponsor - $3,500**
- ☐ **Education Sponsor- $2,500**
- ☐ **Promotional Sponsor- $1,500**
- ☐ **Individual Sponsor - $100**
- ☐ **In-Kind**_____

PAYMENT METHOD

- ☐ **Check Number**_____
- ☐ **Online Payment**
- ☐ **Cash**

To pay online, visit: https://wl.donorperfect.net/weblink/weblink.aspx?name=E352656&id=23

For more conference details contact: Grecia Garcia Navarro, **Conference Coordinator** at grgarcia@chcsbc.org

***Sponsor contract must be received by April 17, for your name and/or ad to be included in publications.**

Name

Signature

Date